



## Living WISEly: An App Idea Design Contest

### *App Proposal Form*

**Contestant Name:** \_\_\_\_\_

This form is to help you develop your App design and to help you prepare for your first pitch for the judges! Remember to use the information that ***the App developer*** gave you during your App 101 session. Make sure that all the questions are answered because we might ask you them during your pitch. You're encouraged to use any resources available to you for this contest (computer programs, photographs, coding, digital drawings, PowerPoint etc.). The information on this form plus our feedback is what you should use to create your formal presentation for the judges in April. **This form needs to be completed and sent to us by March 22<sup>st</sup>. You will present this information to us during your first pitch on March 29<sup>th</sup>.**

What is the Name of your app?

Why did you choose this name? **(Max 50 words)**

What does your App do? (Max 150 words)



WISEatlantic@msvu.ca



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your design!



What does your App's Icon Look Like? Use this space to draft/draw your icon design.

Is your App free to download and use? If not, why? **(Max 50 words)**

How does your App relate to the theme of **Sustainability?** **(Max 150 words)**



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What is the target audience for your App? Why? **(Max 100 words)**

Why do you think this is an App we need? Is there anything similar available? If so, how does your App differ? **(Max 150 words)**

Would you use this App? And why? **(Max 100 words)**



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Why/how did you decide on this idea? **(Max 100 words)**

Did anyone help you throughout the design process? If so, who and how? **(Max 100 words)**

If you were actually producing this App, what components do you think will cost the most to create? Why? **(Max 150 words)**



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**(Max 100 words)**



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