

## **Transcript of Sonya Fournier, Business Intelligence Analyst**

The coolest part about my job is... solving problems that people didn't even know they had!

I work in the field of information technology; IT. My job is to take the raw data that a company can generate and turn it into business information that a business user can use to make informed decisions.

An example of business intelligence at work would be with all the social media information that's out there right now. Users are putting a lot of content up about companies and the company can use business intelligence to gather that information to put it into a format to see how the information about their company is trending in a social media way; and then they can put it in the hands of business users who can make decisions based on that.

I got started in this field kind of by accident. I had a bachelor in history and enjoyed it, loved what I was doing; but at the end I ended up working at a retail job and I couldn't really figure out where I was going to go from there. I stumbled upon an IT technical school, decided to go and ended up loving it; found something that I'm good at that I didn't even know existed.

Information technology is the future; it's in every aspect of every business. You can work in anything that interests you and still be in the IT field. You could work in the energy field, you could also be a consultant where you are dealing with straight business, you could do finance; it's one of those things, that with your training, you can really take it anywhere you want.

Some of the tougher parts of the job are staying on top of the different technologies; it's a mixed blessing, it's fun to get to learn new things and to see the new things that are coming but it also means that you are constantly learning.

When I was in high school I wish that I had known that these jobs were even out there; it wasn't something that I knew about at all. The IT field is the future; it's going to touch every aspect of every business as time goes on.

My advice for you is to keep your options open. The job that might be perfect for you as you grow up might be something you don't even know exists right now; so make sure you don't close any doors.