Transcript of Pamela Green, Web Designer

The coolest part of my job is… that I get to play on the web all day!

I build websites and I both do the creative on the front end and I do the programming on the back end.

A client will contact me to build their website and we'll exchange communication about what they're looking for and once they're ready to start, I do the design. They either approve it or get back to me with changes and I make those changes, then after that I spend a couple of weeks coding out the site. Then the site goes into a staging environment so that the client can take a good view of it, what it will look like on the real web. Once everybody is happy I put it into their hosting environment and we're done.

I work for myself and I work at home. I am absolutely making more money now then I was as a full time employee which I think is great, because I like to spend it. Working for myself means I can pick my kids up from school. I can go and bring them to the beach on a sunny summer day. I can work on the beach if I want to. I can take these awesome vacations. I don't have to ask anybody for vacation time. I go when I need to. I schedule it.

Draw backs of working for yourself. Cash flow is a big one. There is a lot of times that clients don't pay on time and I have to chase them. That takes time out of my day. Part of the off set of working at home is that I have my kids at home with me, so there is times that they want to be in the office with me while I'm working. That's very challenging when you're trying to speak to a client.

I think that communication skills are really important that you have to be able to talk to your clients and be able to listen to what they really do want. It's important to have a little bit of business sense so you have to know how to manage your money. You have to have the drive to work as hard as you need to because when there is a project deadline there is nobody there helping you, unless you pay them and if you want to finish the project on time make the client happy then you have to work more hours.

If there is one job that I see a huge future for it's the web and anything that has to do with the web whether that be social media or interactive marketing, building websites, designing websites. There is so much opportunity out there for people on the web and had I realized back in 1996 – 1997 just how big it was going to be I probably would have educated myself even more on what was possible because there is just an endless amount of work available. I'll never starve.

Do what you love. You spend so much time at work and if you don't love it, then you won't enjoy your life.